Example Social Media Caption

As a member at @davinciartalliance I have seen first-hand the powerful impact that free arts programming can have on a community. [INSERT A SENTENCE OR TWO ABOUT WHY YOU LOVE DVAA]. While we have made some great strides, we still need your help! Donate to my fundraising campaign to help DVAA build community through art.

#DVAA #shoplocal #phillyart

Example Email Copy

Dear [POTENTIAL DONORS NAME],

I am reaching out because, as you may know, I am a member at the community art space and gallery, <u>Da Vinci Art Alliance</u> (DVAA). At DVAA, we seek to *Build Community Through Art* by creating a space where ALL people are encouraged to grow their artist practice, share resources, and create lasting relationships with fellow art lovers. This organization is particularly close to my heart because [INSERT WHY YOU LOVE DVAA].

Since becoming a member, I have watched and helped DVAA make great strides, including starting a residency and fellowship programs, creating art programs dedicated to supporting underfunded students, and launching an annual art, science & sustainability festival. However, DVAA still has a lot to accomplish. We need 170 people to donate just \$5 a month to reach our goal of raising \$15,000 by the end of the year. Would you consider donating to help us continue our mission?

If you have any questions, I would be happy to provide you with more information about how you can help support our work here at Da Vinci Art Alliance. If you are unable to donate, consider purchasing artwork from our online store (<u>click here to browse available artwork</u>!), sharing information to someone in your life who might be interested, or volunteer with us!

I greatly appreciate your support. If you wish to donate, [INSERT LINK TO YOUR FUNDRAISER HERE].

Sincerely, [INSERT YOUR NAME]