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DAVINCIARTALLIANCE

ANNOUNCES AN OPEN CALL FOR ENTRIES TO MEMBERS AND NON-MEMBERS:

“Photo Synthesis ”

A multimedia juried awards exhibition of art employing photography or any photographic process

2-24 August 2008

Opening Reception: Saturday, August 2, 6-9 pm

Juror and Awards Judge: Jon Naar

Receipt deadline for entries: 3 July 2008

Notification of acceptance: 11 July 2008

Entry fee: \$10 for Da Vinci members, \$15 for non-members, for a maximum of 3 entries per artist

Da Vinci annual membership dues (not required): \$30 adults/\$20 students with proof of valid ID

Jon Naar is an internationally acclaimed photographer and author/co-author of twelve books encompassing design and architecture, environment, ecology, portraiture, photojournalism, and fine art. His photographs have been published in many of the world's leading magazines and exhibited at the Metropolitan Museum, the Museum of Modern Art, the International Center of Photography, New York, the Museum of Fine Arts Houston, and the Centre Pompidou, Paris. In 2005-06, at the Jan Cunen Museum in the Netherlands, his retrospective attracted a record-breaking 15,000 visitors.

In 1957, Jon Naar won the 1957 Thomas Alva Edison award for writing *The Story of America*. His *Faith of Graffiti* (1974) with an introduction by Norman Mailer, is an iconic collector's item. *Design for a Limited Planet* (1976), the first popular book on solar energy, sold over 100,000 copies. In 1990, he co-authored with Alex J. Naar *Design for a Limited Planet*, winning the American Library Association Best Book of the Year for Young Adults, and in 1993, *This Land Is Your Land*. Published in 2005, *Getting the Picture*, celebrating his photography from 1955 to 2005, won Best Design Book of the Year in the Netherlands. In 2007, Prestel published his *The Birth of Graffiti*, now receiving widespread critical praise in Europe and the United States.

Da Vinci Art Alliance is a non-profit artists' organization located in South Philadelphia. The organization was founded in 1931 to serve the needs of professional artists and artisans in the Delaware Valley. Da Vinci currently has over 110 members and is supported through membership dues, gallery rentals, sales commissions, grants, and donations. It holds exhibitions of members' and non-members' artwork as well as special events, workshops, performances, poetry readings, and lectures, and publishes a quarterly newsletter for its members.

PROSPECTUS: “Photo Synthesis ”
A multimedia juried awards exhibition open to all artists

employing photography or any photographic process

DEADLINE FOR ENTRIES: July 3, 2008

Rules for Entry:

Artists may submit a maximum of three entries: slides, photos, or, preferably, digital images on disk (JPEG, pc format) must be clearly labeled with the artist's name, title, date, medium, dimensions, retail price or NFS, and an arrow to indicate top of work. Images should be numbered to match entry form. Include a SASE for their return. No glass slides or Mac format entries can be accepted. Application must be received by 3 July 2008; entry fee of \$10 for Da Vinci members, or \$15 for non-members, must accompany application. Make check payable to Da Vinci Art Alliance; no cash please. Because of space restrictions, dimensions are limited to 36 x 36" for 2D work; 20 (ht) x 12 x 12" for 3D work on pedestals; or 48 (ht) x 36 x 24" for free-standing 3D work.

Notification of Acceptance:

Artists will be contacted by phone or email regarding the acceptance or rejection of their entries by Friday, July 11, 2008.

Delivery of Artwork:

All accepted art will be due for delivery to Da Vinci Art Alliance on Sunday, July 27, 1-5 pm, or Monday, July 28, 6-8 pm. **All work must be prepared for display with proper framing, finished edges, hooks, hanging wire, bases, or proper equipment; improperly prepared work will not be accepted.** Staff from Da Vinci Art Alliance will install the exhibition beginning at 11 am on Tuesday, July 29, and may ask artists for assistance if artwork requires special attention. Pick-up of unsold work will be on Sunday, August 24, 5-8 pm, Monday, August 25, 6-8 pm, or by arrangement with Da Vinci. Work that is not picked up will be assessed a \$2/day storage fee.

Reception and Gallery Hours:

A reception for the artists and public will be held on Saturday, August 2, 6-9 pm. Da Vinci Art Alliance gallery hours are Wednesday, 6-8 pm, and Saturday-Sunday, noon-5 pm. Da Vinci Art Alliance receives a commission of 15% from members, 20% from non-members, on any artwork sold from the exhibition, or as a result of contacts made through the exhibition. Da Vinci Art Alliance is responsible for all press releases, price lists, gallery labels, and listings in local media. Artwork will be handled with care, but Da Vinci is not responsible for loss or damage and all art will be uninsured. Entry and exhibition of artworks are at the artists' own risk.

CALENDAR:

- Deadline for application with \$10-15 fee July 3, 2008**
- Notification of acceptance July 11, 2008**
- Delivery of labeled art work July 27, 2008, 1-5pm; and July 28, 6-8pm**
- Installation of show. July 29, beginning at 11 am**
- Opening Reception and Awards August 2, 6-9pm**
- Pick-up of unsold art work August 24, 5-8 pm; and August 25, 6-8 pm**

-----Please detach and return section below-----

Da Vinci Art Alliance, "Photo Synthesis"

704 Catharine Street
Philadelphia, PA 19147

Name _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Email _____

Artwork #1
 Title _____
 Medium _____
 Dimensions _____
 Retail Price _____

Artwork #2
 Title _____
 Medium _____
 Dimensions _____
 Retail Price _____

Artwork #3
 Title _____
 Medium _____
 Dimensions _____
 Retail Price _____